

Home Insurance Building

Written by Jen Painter

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As you would probably imagine, most Kent BMW dealers advertise that they specialise in [BMW Kent](#)

. You have to question just how profitable these South East car dealers really are though. The good old days of car sales, where prestige vehicles could change ownership at a premium, are firmly behind us. The second hand market is flooded with ex lease and rental vehicles, ex manufacturer registered 3 Series and 5 series and ex demonstrators which are only three months old. This is also impacted by stiff competition from the emergence of independent retailers such as Big motoring World in Wets Malling.