

**Promotional Flash Drives** are used by all types of companies nowadays, as they are a wonderful way to provide prospects or existing customers with vast amounts of information in an extremely small package. One of the advantages is that once someone has looked at the information that you have provided them, they then have the ability to use the promotional flash drive for their normal working activities. This then means that they are constantly reminded of your brand each time they use the flash drive. They may also get used by colleagues, or in front of other business contacts. So there is an argument that you should use a slightly better grade of flash drive to encourage them to be used a little more.